



Course title	<i>Cultural semiotics [Eastern Europe]</i>
Course code	Vēst2020
Branch of science	History
Science sub-sector	Culture and history of science
Credits	2
ECTS credits	3
The total number of class hours	32

Course summary

The course is designed for academic bachelor's program "Eastern European culture and business relations" students. The course aims to introduce various methodologies of semiotic analysis of cultural texts. The course presents the ideas of cultural semiotics as a research method. Are discussed myth, folklore sign system properties, as well as traditional forms of art, theater, cinema and everyday culture.

Results

Students are able

- to distinguish signs and sign systems of various types and forms of cultural texts
- the semiotic methodology in cultural process analysis
- to study marks the functioning of the specificity of the visual and verbal art forms and the human household behavior –
- to compare signs of use and interpretation of the characteristics of the different national cultures

Course plan

Course structure: Lectures - 16 h., Seminars - 16 hours.

Lecture topics: 1. Semiotics as a science. 2. Signs theory. Culture as a set of marks. 3. Semantics as semiotics core expertise. 4. Syntax. Syntax hierarchical system. 5. Pragmatics. Semiotics pragmatic aspect. 6. Literary Semiotics. 7. Semiotic aspect of literary genres. 8. Architectural semiotics. 9. Nonverbal semiotic peculiarity.

Seminar topics: 1. Myth semiotics. 2. Folklore Semiotics. 3. Film Semiotics. 4. Theatre semiotics. 5. The semiotic system of painting. 6. Daily cultural semiotics. 7. Fashion semiotics. 8. Food culture that marks the body. 9. The semiotic system of human postures and gestures.

Students individual work

- A.Greimasa and K. Levi-Strauss mythological theory *paper*
- Meath anthropological aspect K. Levi-Strauss' interpretation *report*
- Folklore genres system Specifics of the semiotic point of view *report*
- Marks the system of existence visual aspects of cinema *report*
- theatrical space as semioziss report - Household as a "semiotic field" *report*

- Human outfit semiotic perspective <i>report</i>
<u>Requirements for passing</u>
Passed course final examination
<u>Basic Training</u>
<ol style="list-style-type: none"> 1. Eco U. Theory of Semiotics. Bloomington, 1979. 2. The Man and the City: Spaces. Forms. Meanings. London, 1995. 3. Барт Р. Избранные работы: Семиотика. Поэтика. Москва, 1994. 4. Бодрийяр Ж. Система вещей. Москва, 1995 5. Зарубежные исследования по семиотике фольклора. Москва, 1985. 6. Леви –Стросс К. Первобытное мышление. Москва, 1994. 7. Лотман и тартуско-московская семиотическая школа. Москва, 1996. 8. Мелетинский Е. М. Поэтика мифа. Москва, 1976. 9. Пропп В.Я. Морфология/ Исторические корни волшебной сказки. Москва, 1998. 10. Степанов Ю.С. Семиотика. Москва, 1971. 11. Строеие фильма. Москва, 1984. 12. Успенский Б. А. Семиотика искусства. Москва, 1995. 13. Фукуяма Ф. Конец истории и последний человек. Москва, 2003. 14. Якобсон Р. Избранные работы. Москва, 1985.
<u>Further reading</u>
<ol style="list-style-type: none"> 1. Scheffler Izrael. Simbolic Worlds. Cambridge, 1997. 2. Serres M. Genesis. Michihan, 1995. 3. Барт Р. Семиотика моды. Статьи по семиотике культуры. Москва, 2003. 4. Дублен Б. Интеллектуальные группы и символические формы. Очерки социологии современной культуры. Москва, 2001. 5. Леви-Стросс К. Структурная антропология. Москва, 1983.
<u>Periodicals and other sources of information</u>
<p>Semiotics. 2005.-2010. Semiotica. Journal of the International Association for Semiotic Studies. 2005.-2010. www. kinosemiotika.narod.ru/</p>
<u>Comments</u>
Not
<u>Course content</u>
<p>Semiotics as a science. L - 2 hours. Signs theory. Culture as a set of marks. L - 4 hours. Mita and folklore semiotics. L - 2 hrs., S - 4 hours. Literary semiotics. L - 4 hours. Cultural semiotics. L - 2 hours. S - 12 h. Non-verbal semiotic peculiarity. L - 2 hours. S - 2 hours.</p>