

<i>Course title</i>	Culture of Speech
<i>Course code</i>	Valo1261
<i>Credit points</i>	2
<i>ECTS credit points</i>	3
<i>Total contact hours</i>	40
<i>Number of hours for seminars and practical assignments</i>	40

Course developers

Dr.philol. Galina Sirica
 Dr.philol. Elvira Isajeva
 Dr.philol. Inna Dvorecka

Course summary

The course is designed for bachelor's study program "Philology" students. The course aims to introduce modern speech cultural aspects and improve the cultural level of the students' speech.

The course examines the concept of language rules, paying attention to the different types of rules - Orthoepy, orthography, as well as lexical, word-formation, morphological and syntactic rules, style differentiation and margin. The course provides a linguistic error analysis in the different styles of texts.

Results

Trained in the course students are able to

- handle with ease and confidence a large number of communicative tasks: narrate and describe in connected, paragraph-length discourse;
- write straightforward summaries on topics of general interest;
- understand standard linguistic conventions, speech culture issues in the modern context,
- demonstrate understanding of the language stratification (culturally speaking);
- identify the types of linguistic errors and evaluate the text language in cultural aspect.

Course content

1. Culture of Speech: object and purpose, problems.
2. Cultural aspects of speech.
3. Types of speech culture.
4. Speech culture and the norm. The concept of language errors.
5. Orthoepic norms.
6. Word usages.
7. Rules of word-formation.
8. Morphological and syntactical rules.

Course plan

1. Culture of speech: object and purpose, problems. Textbooks and dictionaries: reviews.
2. Aspects and features of speech culture. Speech etiquette.
3. Types of speech culture. Speech culture in bilingualistic situation. Correct language criteria. Factors affecting condition of speech culture in the modern era.

4. Concept of a norm. Written language and oral norms: similar and different. Rule types. Norm codification.
5. Orthoepic norms. Peculiarities and regularities of Russian orthoepy.
6. Word usages. Lexical errors.
7. Rules of word-formation. Characteristics of Russian word-formation system.
8. Morphological and syntactical rules. With various syntactic structures associated options.
9. Aspects of speech culture (legislative, communicative, ethical). Speech etiquette. Concepts of communicative success/failure.
10. Concept of a norm. Written language and oral norms: similar and different. Norm's lexicographic aspect. Norm codification. The concept of language errors.
11. Orthoepic norms. Orthoepic errors.
12. Word usages. Lexical errors. Internationalism and the use of neologisms. Ignorance of word meaning and associated speech errors.
13. Homonyms, synonyms, paronyms and related errors. Stamps and clichés. Professional vocabulary, jargon and use of plain words. Pleonasm. Tautology.
14. Rules of word-formation. Error in word-formatting agents.
15. Morphological norms. Morphological errors in different parts of speech. Typical errors.
16. Syntactical rules. Errors in subject-verb mutual coordination.

Students' individual work - presentation topics:

Students collect and analyze appropriate practical materials through a variety of sources.

Conducting a survey of speech culture issues.

Modern borrowings in the aspect of speech culture.

Media and speech culture.

Verbal aggression and its tools of expression.

Requirements for credits

Study course examination form - Differentiated test

Requirements of the course learning - regular attendance and active work in the 60%, independent work - 40%.

Usable study methods and forms - lectures, seminars, consultations, individual work, discussion, argument.

Basic Training

1. Культура русской речи. Учебник для вузов/ под ред. Л.К. Граудиной и Е.Н. Ширяева, М., Норма-Инфра, 1999.
2. Русский язык и культура речи / Под редакцией проф. В.И. Максимова. М.: Гардарики, 2008.
3. Русский язык и культура речи / Под. ред. В.Д. Черняк. М.: Высшая школа, 2002.

Further reading

1. Бушев А.Б. Наука о языке и вульгаризация речи в СМИ.// Российская наука и СМИ. Сб. статей. Под. ред. Ю. Ю. Черного. М., 2004.
2. Введенская А.Н., Павлова Л.Г., Кашаева Е.Ю. Русский язык и культура речи: Учебное пособие для вузов. Ростов-на-Дону: Феникс, 2000.
3. Голуб И.Б. Русский язык и культура речи. - М., 2001.
4. Горбачевич К. С. Словарь трудностей произношения и ударения в современном русском языке. - СПб.: Норинт, 2000.

5. Иванова Т.Ф. Новый орфоэпический словарь русского языка. Произношение, ударение, грамматические формы. М.: Рус. Яз., Медиа; Дрофа, 2008.
6. Ипполитова Н.А., Князева О.Ю., Саввова М.Р. Русский язык и культура речи: курс лекций. М.: ТК Велби, 2007.
7. Колесов В.В. Гордый наш язык. Изд. 2-ое. - Авалон. Азбука-классика, Санкт-Петербург, 2007.
8. Крысин А.П. Толковый словарь иноязычных слов. М.,1998.
9. Люстрова З.Н., Скворцов Л.И., Дерягин В.Я.О культуре русской речи. Изд.2, доп., 2009.
10. Мучник Б.С. Культура письменной речи. М., 1996.
11. Сиротинина О.Б. Чтобы вас понимали: Культура русской речи и речевая культура человека. - М., 2009.
12. Щербинина Ю.В. Вербальная агрессия. –М., 2006.

Periodicals and other sources of information

1. Бушев А. Б. Русский язык и современный социум. // Октябрь, 2007, №11.
2. Крысин Л.П. Эвфемизмы в современной русской речи. // Русистика. Берлин 1994, №1-2.
3. Мокиенко В.М. Русская бранная лексика: цензурное и нецензурное. // Русистика. Берлин 1994, №1-2.
4. Фадеева Е.В. Типы ситуативных показателей коммуникативного дискомфорта.// Язык и межкультурная коммуникация. Материалы Международной научно-практической конференции. Великий Новгород, 2011. Т. 2.

Articles in: «Русская речь».

<http://www.gramota.ru> <http://www.slovari.ru>

<http://www.redactor.ru>

<http://www.cultrechi.narod.ru>