

<b>Study Course Title</b>	<i>Eastern European cultural contacts and integration</i>
<b>Study Course Code</b>	Vēst1117
<b>Credits</b>	2
<b>European Credit Transfer and Accumulation System Credits</b>	3
<b>Total Number of Contact Hours</b>	<b>32</b>
<b>Number of Lecture Hours</b>	16
<b>Number of hours for seminars</b>	16
<b>Course Developer</b>	
Elīna Vasiļjeva	
There is no prerequisite knowledge required for this course	
<b>Study Course Abstract</b>	
The course is intended for the students of the bachelor programme "Eastern European culture and business relations". The course deals with the history of cultural relations and the main principles of cultural communication in Eastern Europe. Characteristics of current situations, as well as the perspectives of cooperation and integration are highlighted.	
<b>Course Plan</b>	
<ol style="list-style-type: none"> <li>1. The concept of cultural communication L2, S2</li> <li>2. Cultural cooperation from the historic point of view L6, S2</li> <li>3. Cultural relations: public aspect. L2, S6</li> <li>4. Tourism as a sphere of cultural communication. L2, S2</li> <li>5. Cultural relations: artistic sphere. L2, S4 6. Cultural relations: media L2</li> </ol>	
<b>Learning Outcomes</b>	
<p>After the completion of the course, the students:</p> <ul style="list-style-type: none"> <li>•demonstrate an understanding of the cultural peculiarities of communication;</li> <li>•are able to capabilities and characteristics of the Eastern European region's cultural communications;</li> <li>•manage the theoretical material and terminology; •understand how to mark the modelling of the events in the sphere of cultural exchanges.</li> </ul>	
<b>Requirements for Awarding Credits</b>	
Passed final examination.	
<b>Course content</b>	
<p>Topic 1. The concept of cultural communication  Lectures - 2 hours, seminars - 2 hours  Lecture 1. Concept of cultural communication. Cultural space. Concept of cultural</p>	

policy and cultural management.

1)Seminar 1. Cultural models: Latvia, Russia, Belarus, Lithuania

Topic 2. Cultural cooperation from the historic point of view.

Lectures - 6 hours, Seminars - 2 hours.

Lecture 2. Latvian-Russian historical relations. New Latvian ideology. Independent Latvia. Soviet period. New period of independence.

Lecture 3. Latvia and Belarus historical relations. Belarusian model of development. Latvians in Belarus.

Lecture 4. Latvia and Lithuania historical relations. European area. Similarities and differences.

Seminar 2. Latvian minorities: Russians, Lithuanians, Belarusians

Topic 3. Cultural cooperation: public aspect.

Lectures - 2 hours, seminars - 6 hours.

Lecture 5. Communication in education. System in educational institutions. Bologna Declaration. Exchange programmes and opportunities.

Seminar 3. Religion and church-culture communications. Denominational characteristics. Tradition and Celebration. Calendar.

Seminar 4. Science communication. Research projects. Conferences.

Seminar 5. Consulates and embassies functioning cultural exchanges. Normative documents. Cooperation.

Topic 4. Tourism as a sphere of cultural communication.

Lectures - 2 hours, seminars - 2 hours

2)Lecture 6. Concept of tourism. Tourist classification. Tourism development in the Eastern European region.

3)Seminar 6. Excursions. Route development methodology

Topic 5. Cultural cooperation: artistic sphere

Lectures - 2 hours, seminars - 4 hours

Lecture 7. Cultural communications capabilities in the field of art. Cinema and theater exchange. Visual arts culture of dialogue in the room. Organizing exhibitions and plein air.

Seminar 7. Literary communication. Translated literature. Cultural reflection fiction.

Seminar 8. Festivals. Organizing principles. European space recognizable festivals.

Topic 6. Cultural relations: media

Lectures - 2 hours Lecture 8. Media role in cultural communication: TV, newspapers, radio, magazines. Informative room.

### ***Compulsory Reading List***

1.Gundega Peļše, Indra Ruperte "Uzņēmēja rokasgrāmata". Jumava, 376 lpp.

2.Европейские страны СНГ: место в "Большой Европе"/ Под ред. В.Грабовски, А.В.Мальгина, М.М.Наринского (отв.ред.).- 2005.- 308 с.

3."Россия между Западом и Востоком: мосты в будущее" - 2003.- 512 с.;

4.Шемятенков В.Г. Европейская интеграция.- Учебное пособие.- 2003. -400 с.

5.Под редакцией А.С. Булатова «Страны и регионы мира: экономико-политический справочник.» М.: ТК Велби, Проспект, 2009. - 704 с.

6.Kūla M. Eiropdzīve: formas, principi, izjūtas. – Rīga, 2006.

7.Chaney L. H., Martin J. S. Intercultural Business Communication. N. J.: Prentice Hall, 2000. 8.Kultūru daudzveidība un iecietība Latvijā. Dati. Fakti. Viedokļi.- Rīga, 2003.

<b><i>Further Reading List</i></b>
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| 1. Федотова Л.Н. Социология массовой коммуникации.- Санкт-Петербург, 2003.<br>2. Šīmanis P. Eiropas problēma. Rīga, 1999. 3. Vēbers E. Latvijas valsts un etniskās minoritātes.- Rīga, 1997. |
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<b><i>Periodicals and Other Sources</i></b>
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Капитāls, Latvijas economists, Diena (biznesa komplekts, The Baltic Time
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<b><i>Notes</i></b>
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The course is intended for the 2nd year students of the bachelor programme "Eastern culture and business communication", Faculty of Humanities.
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