

<u>Study Course Title</u>	<i>Cultural and Informational analysis of the modern social paradigm</i>
Study Course Code	KomZ2001
Credits	2
European Credit Transfer and Accumulation System Credits	3
Total Number of Contact Hours	32
Number of Lecture Hours	16
Number of hours for seminars	16
Course Approval Date	16/03/2020

Course lecturer(-s)

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Dr.philol., doc. Inna Dvorecka

Course author(-s)

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Study Course Abstract

The course is designed for students of the academic bachelor program "East European Culture and Business Relations". The aim of the course – to acquaint students with the modern view of the world of communication in its most important manifestations (economics, politics, social life, science, art, everyday culture); expand and consolidate language skills in the corresponding discourse Russian communicative culture.

Course Plan

Course structure: lectures – 16 hours, seminars – 16 hours

Themes of lectures:

1. Economics and ecology (L2)
2. Logic of the processes of budget adjustment in various countries (L2)
3. Democracy inside and outside: dilemma of contemporary geopolitics (L4)
4. Migration and the contemporary geopolitical process (L2)
5. Freedom – tolerance – security (L2)
6. Geopolitics and minority rights (L2)
7. Culture and science in the contemporary political discourse (L2)

Seminar topics:

1. Economic growth: hazard to ecology or panacea of misfortunes? (S2)
2. Redistribution of wealth or self-suppliance (S2)
3. Vectors of the contemporary democratic process development (S4)
4. Cultural unity and diversity of the contemporary world (S2)
5. EU policy in the sphere of migration (S2)
6. Migration processes in East Europe (S2)
7. Medicine, education in contemporary political discourse (S2)

CHARACTERIZATION OF ORGANIZATION AND TASKS OF STUDENTS' INDEPENDENT WORK:

Preparing and conducting the debate on the topic "The logic of the development of modern cultural and information flow: impasse or a breakthrough to a new level".

Learning Outcomes

Upon completing the course, students

- demonstrate an understanding of the logic of development of the main cultural and information vectors of the modern world;
- are able to independently analyze and compare specific phenomena of cultural and socio-political life of present time;
- are able to apply theoretical knowledge in the evaluation of specific phenomena of cultural and socio-political process and explain it in Russian;
- are motivated to work independently in the field of improvement and expansion of vocabulary needed for cultural and information communicatio

Requirements for Awarding Credits

Lecture and Seminar attendance (50%) Passed examination (diff. Test) - 50%

Course content

Processes of communication in informative post-industrial society (L16)
Contemporary political, social, communication discourse process analysis (S16)

Compulsory Reading List

Gallbraith J.K. The Good Society: the Human Agenda Boston, N.Y. 2006.
Giddens A. Modernity and Self-Identity. Cambridge. 2011.
Drucker P.F. Post-Capitalist Society. N.Y. 2015.
Martin W.I. The Information Society. London. 2008.
Pakulski J., Waters M. The Death of Class. Thousand Oakes. London. 2006.
Poster M. The Mode of Information: Poststructuralism and Social Context. Cambridge. 2010.
Белл Д. Грядущее постиндустриальное общество: опыт социального прогнозирования. Москва: Academia. 2019.
Вебер М. Протестантская этика и дух капитализма. Москва: Прогресс. 2016.
Гугуева Д.А. Социальные дихотомии перехода к информационному обществу // Современные исследования социальных проблем. 2011. №4. С.79-89. Иноземцев В.Л. Современное постиндустриальное общество: природа, противоречия, перспективы. Москва: Логос. 2000.

Further Reading List

Кастельс М. Информационная эпоха: экономика, общество, культура. Москва: Праксис. 2000.
Костина А.В. Культура информационного общества: тенденции и противоречия развития. Москва: Логос. 2009.
Луман Н. Медиакоммуникации. Москва: Логос. 2005.
Маклюэн М. Галлактика Гуттенберга. Сотворение человека печатной культуры. Москва: Центр гуманитарных технологий. 2008.
Маклюэн М. Понимание медиа: Внешние расширения человека. Москва: Художественная литература. 2012.
Мальковская И.А. Знак коммуникации. Дискурсивные матрицы. Москва: «КомКнига». 2015.
Ракитов А.И. Новый подход к взаимосвязи истории, информации и культуры: пример России. Вопросы философии, 1994, № 4.
Учёнова В.В., Ставых Н.И. История рекламы. СПб: ЮНИТИ-ДАНА 2015. Тоффлер Э. Шок будущего. Москва ООО "Издательство АСТ" 2013.

Periodicals and Other Sources

<https://echo.msk.ru/>
<https://meduza.io/>
<https://www.rbc.ru/>
<https://www.novayagazeta.ru/>
<https://bbc.com/> <https://www.euronews.com/>